



Sponsorship Letter Instructions

The Gahr Marching Gladiators Member Sponsorship program is a great way to raise money!

1. **Make a list** of all the people you know who might sponsor you. Include family, parents' friends, and teachers. Don't forget vendors, e.g. local restaurant, orthodontist, Target, Rotary.
2. **Download and print copies** of the Sponsorship Letter. If you're a returning member, visit your local Target or Walmart and **print out wallet-sized photos of yourself in uniform.**
3. **Call each person** to let them know you've been accepted into a prestigious performing group that travels and performs for over thousands of people! Talk it up, big time! Say to each person: "I'm looking for sponsors to help me pay the \$375 tuition. I'd like to send a letter telling you more information about the experience and asking for your help."
4. **Send the letter and photo** to each prospective sponsor.
5. After a week, **call to confirm they've received the letter** and to see if they have questions.

Getting sponsors DOES take some work, but if you spend 2-3 hours and make a few hundred dollars (or more!), that's a great financial return!