

Gahr High School Indoor Percussion Ensemble

DRUM-A-THON FUNDRAISER

Saturday, January 16th, 2016 from 9AM-6PM

INSTRUCTIONS

DRUM-A-THON is a fundraiser for ALL Indoor Percussion members. Money, collected as sponsorships, will be used to help pay for instructional staff, show design, SCPA/ADLA show fees, and all the nuts and bolts we need to keep our organization running. All cash and checks should be collected prior to the DRUM-A-THON event by Friday, January 15th, 2015. *Please understand that the student donation of \$550 only covers part of our operating budget. We are relying on your support with the DRUM-A-THON to raise a minimum of \$150 per member.*

- The first step to raising money is establishing a goal of the amount of money you hope to raise, say between \$400.00 and \$500.00.
- Contact family members, friends, neighbors, your parents' associates, local business owners you may know, etc. People will give more willingly if they understand the purpose of the donation and your level of involvement in the program. You can tell them that the DRUM-A-THON is an event where music and marching skills are learned, practiced and perfected. Members demonstrate their commitment to excellence and quality. Explain that all moneys collected will be used to defray the costs not covered by school district funding.
- This packet includes a **tally sheet**. Record the name of each sponsor and the amount given on the tally sheet.
- ***All checks should be made payable to "Gahr Band Boosters," with a note on the check "DRUM-A-THON".***
- **Place all cash, checks, and tally sheet into an envelope. Write your name on it (this will ensure you get credit for it) and turn it in at the DRUM-A-THON practice (Saturday, January 16th) as you enter the Band Room.**

****OUR GOAL IS TO RAISE A MINIMUM OF \$150.00 (per member)****

Strategies: Whatever strategy you use, always introduce yourself as a member of the Gahr High School Indoor Percussion Ensemble (or Drumline) and EXPLAIN that we are raising funds for costs associated with the group. **Emphasize that your personal goal is to raise \$X (give exact amount).**

Next, explain the Fundraiser. You are seeking sponsors for the DRUM-A-THON – a 9-hour event of marching and playing at the high school, and you hope that sponsors will be willing to donate from \$1.00 to \$20.00 per hour. Emphasize PER HOUR. If possible, collect money NOW, but if people wish to pay after the event, explain that the donation may be tax-deductible (to check with their tax advisor) and that you will be presenting the sponsor with a receipt (if requested, make sure you have their address!) for payment after completion of the DRUM-A-THON.

THIS FUNDRAISER WORKS, but you must make the effort!

It is entirely possible to raise \$200 to \$1,000 per person with this fundraiser. *If you get 5 sponsors at \$5.00 per hour, you've already collected \$225.00!*

Possible Sponsorship Ideas:

- Door to door – Only do this if you feel comfortable with it, and never alone.
- Family and friends – perhaps your best bet
- Grandparents
- Friends of the family
- Local merchants, stores, and communities – dentist, doctor, banker, tire dealer, car dealer, insurance agent, music store, private teacher(s), coaches, group leaders, scouts, church patrons, restaurant owners, shoe stores, etc.
- Your parents' workplace – Don't neglect this – It works!
- Teachers and office staff at Gahr or the Middle School you last attended
- Ask a business (possibly a grocery store) if you can set up outside and collect donations for 'X' hours! Take a small group with pads and practice in public!
- Email friends, relatives